



Hey you! Having some fun in the beautiful neighbourhood de Jordaan? Great, hopefully you already found the first street arts!

In this document you'll find more **information about the artworks on the route.**

Also nice: you'll find games to play while walking, tips for fun hotspots on the road and questions to ask your walking partner. In this way **you'll get to know the neighborhood and each other!**

On the last page of this document you'll find the card with the answers - here, the corresponding numbers are filled in. So only check this page when you are ready, to check whether you have found all the artworks!

Took a nice photo or found another artwork? Share it with us, via **@steetartspeurtocht** on Instagram!



What's in your bag?

The bag contains everything for a nice and tasty afternoon. We have therefore opted for a drink and snack that have something in common: both companies are environmentally conscious, make healthy products and have a female founder, which we are proud of!

- Soof Drinks

They make syrups and soft drinks from 100% natural fruits, vegetables & herbs. Nothing else. Their mission is a transparent and future-proof food industry, so get rid of unnecessary ingredients. Follow them on **@soofdrinks** for more information.



BitesWeLove

Got hungry while walking? No worries. In your bag you will find two small bags of BitesWeLove.

Their goal is to help you snack healthier with tasty bites that make you feel good.

We have selected the tastiest flavors for you with a perfect crunch.

And now enough small talk, **time to explore the Street Art in de Jordaan.** Did you find the first artworks? Here you can read learn more about the art(ist).

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Have fun!

1. Vanessa Jane Phaff

We are still looking for someone who can tell us more about this beautiful mural. We only found the name of the artist:

Vanessa!

2. Sten and Oli (@stenandoli)

You are now standing in front of a wall with all kinds of small art on it. Do you see that strange little man at the bottom? It is made by Sten and Oli, an artist that creates 'characters' in the streets worldwide. Many of these characters have something in common: they have a special hairstyle and wear a crown (a symbol often used in street art). The artist has a rich imagination and believes that no one is too old for fairy tales.

3. Street Art Frankey (1/3)

Street Art by Frank de Ruwe is a must during this treasure hunt! You can recognize his popular street art by the humorous and subtle art throughout whole Amsterdam. With small changes in existing architecture he makes the streets a happier place.

4. Artistic Stork

Sorry: artist unknown. This stork is probably a reference to the gin distillery De Ooievaar (Dutch for Stork), in the Driehoekstraat a little further. Everything in this distillery is done according to traditional methods and it is certainly nice to walk past!

5. Fabrice Hünd

In this mural, the Indian elephant-headed demigod, Ganesha, takes the stage. Ganesha often stands at fork in the road in India so that he can help the travelers when they have to make a choice and embark on a new path. The artwork was created by Fabrice Hünd, who is known for his mosaic artwork. In 2012, he appeared in the Dutch television program 'Sterren op de canvas', for which he painted a portrait of the actress Anne Wil Blankers. Fabrice passed away on 31-12-2021.



6. Art on the balcony

Sorry: artist unknown. Here you see three white statues with gold-coloured elements, modeled after the statues that appear on barrel organs. This place used to be a storage place for barrel organs. The three statues in the facade are probably a reference to this former function.

7. Artsy door

Several artist. We think this door is a joy to watch. Game: the last person to spot the alien treats the other person a coffee (or beer!)

8. Theo Thijssen

Game: the one with the most siblings will read aloud!

We are now standing in front of the statue of the writer Theo Thijssen, made by Hans Bayens. Theo was once a shoemaker in de Jordaan, before his promising career started. Thijssen was a famous teacher and educational innovator, trade unionist and social-democratic politician. He is best known for the novel Kees de Jongen (1923), about an eleven-year-old schoolboy who tries to escape reality in romantic fantasies. This is the boy you also spot in the statue, next to Theo.

Question: Who do you think should get their own statue and why?

9. Street Art Frankey (2/3)

Thumb wrestling match! The loser reads out:

Another creative piece of art by Frankey: a brick that 'escaped' from the wall in the Hazenstraat. This brick is called 'FREEDOM'. Fun fact: Frankey also made a statue of the famous dutch singer André Hazes in LEGO pieces, who was sitting on Dam Square with a beer. The statue was destroyed within a week, but a new version was soon posted. Not much later, the new art piece was 'kidnapped' by a student association. Fortunately, it was a playful action and Hazes was brought back to Dam Square.

10. Man with Electric Guitar

Sorry: artist unknown. I hope you found him, because the tiny man is hidden well! For this street art we can only wonder who got on their knees to create this small mural..



11. Seahorse

Game: the person with the most telephone screentime reads:

Artist unknown, but we can tell you something about the facade with the fish on it, that you can see on the left above the seahorse. During this route you can find several of these facades.

That's because thee houses in de Jordaan used to have no house numbers,. Back in the days, people described the gable stone on their house to explain where they lived.

Pieter Hansz, the owner of Palmdwarsstraat 22 in 1666, described his house with this fish. He bought the house 900 guilders. That's like 500 dollars..

12. Piet Parra

There is a game attached to this artwork: who reads first what is written on this wall? Spoiler: it's in Dutch, but try it anyway!

Check?! Nice. The poem on this facade was written by Lisa, a seven-year-old girl. It means: "I play with you in the city, I play in the city with the cold, I play in the city with everything that exists."

This poem was created for a project 'playing in the city', which was created through a collaboration between Ymere (one of the largest monument owners in the Netherlands) and the Theo Thijssenschool. Lisa didn't make the artwork, the famous Piet Parra did, a Dutch graphic designer and illustrator.

Game: improvise a short poem of three sentences.



13. Space Invador

Things you only see if you look really closely.. Those who walk through the city with focus probably have seen these before: the 'Space Invadors'. The artificial creatures have been placed by an anonymous artist (he calls himself invador). From New York to Bangkok and from Ljubljana to Amsterdam: you can find them everywhere in the world.

The artist himself calls his works 'A gift to the city'. They do not demand space or attention, but subtly provokes curiosity and the urge to explore. Funny, right?

14. Street Art Frankey (3/3)

Another piece of art by Frankey and therefore another story to tell about him. Here we go: New York Pizza once ran a "hot boxes" campaign. They asked if Street Art Frankey could come up with something similar for their cauliflower crust pizza. Thanks to André van Duin (a famous Dutch comedian), these became posters in which a naked lady holding cauliflowers in front of her breasts: 'Cauliflower can be that tasty.' The campaign caused quite a big discussion and made a lot of people angry.

Game: throw a coin, play heads or tails and the loser treats the winner a snack from the FEBO. No coin in your pocket? Rock, paper, scissors also work!

15. Private Art

What exactly is street art? There is a lot of room for interpretation. We would say that it's legally or illegally applied art on public walls. But what can be considered as art? That's different for everyone. This man or woman living in de Jordaan decided to put out his or her own art. It's photographed by a lot of people passing by, and we understand why. Also enjoy this quite street!

16. Elvis Presley?

Sorry: artist unknown. To us it looked like Elvis Presley.. But what we do know is that you can get super good coffee at Toki, the hotspot that you're standing next to right now.

Game: name three songs by Elvis Presley.

**Add interaction during
your walkin with these
on-the-go games!**

**Game: finish the lyrics of this
typical song from Amsterdam (you
can guess!)**

1.

Bij ons in de Jordaan
Zing je van hela hola hoeladiejee
Bij ons in de Jordaan
Zie je de jongens en de meiden
dansend gaan
(Hatsjee)
Bij ons in de Jordaan
Waar de bloemen voor de ramen
staan
En de Amsterdamse humor nooit
verloren gaat
Zolang de lepel in de brijpot staat

https://open.spotify.com/track/0nxU_lazpTfTZNmoRMugDPe?si=uaTDJCfbQPSXEsVCXHzWKw



**Quiz time! The one who answers
the fewest correctly sings a
song!**

2

**1. How many bicycles are there in
Amsterdam?**

- A) 790,000 B) 1,000,800 C) 881,000
D) 423,600

2. What is an Amsterdammertje?

- A) A post with three crosses
B) A cookie with almond paste
C) A beef sausage
D) All answers are correct

**3. Many special animals can be
found in Amsterdam. Which
animal swam around in the
Amstel for a few days in the
spring of 2013?**

- A) African Catfish B) Seal C) Otter
D) Beaver

**4. One of the most famous bridges
is the 'Magere Brug' (skinny birdge).
Why s it called like this?**

- A) The builder's name was Adriaan
Mager
B) The passage was so narrow that
skippers couldn't sail their boats under
the bridge
C) The bridge was originally so narrow
that cars could not cross it

5. Which statement is true?

- A) Amsterdam has 189 coffee shops
B) The Red Light District has no
inhabitants
C) Rembrandt van Rijn got married in
the Rijksmuseum
D) Amsterdam's oldest canal is
located in the Red Light District

***The answers can be found on the
last page**



3.

Dutch Game: Start a 'vocabulary snake' while walking. We chose the category for you: typical Amsterdam (or chose the country or city you are from)! From famous Amsterdammers to songs, sayings or historical events, you can determine the rules yourself, but the main rule is that you pick a word, and the last letter of that word is the starting letter of the next word.

So: Canal, love seats, sheep

Whoever can't think of a word after 15 seconds loses this game!

4.

Idea for during the hunt:

Both pick up at least 2 pieces of trash during the Street Art Hunt and throw them in the trash can!
This is how we keep the beautiful Jordaan clean!

5.

Competition:
Who takes the best picture?

Take a nice photo during the Street Art Treasure Hunt. From your walking buddy, from a beautiful street in the Jordaan or from a work of art.

Whatever you want!

Both post the photo on Instagram and tag [@streetartspeurtocht](https://www.instagram.com/streetartspeurtocht). We choose our favorite and share the photo!

Visit a nice hotspot in the Jordaan!

Thirsty, hungry, both or just want to chill out during the hunt? Settle down or get something delicious at one of the nicest spots in the Jordaan. On the next page you will find a list of our favorite places!



Street Art Speurtocht door de Jordaan

Hotspots for a nice snack in the Jordaan



Mr Mokum for a nice sandwich with coffee on the Haarlemmerdijk. And while you're here: take a look at their super nice shop with gift items!

Van Gogo's Cafe + banh mi for a delicious Vietnamese sandwich to go. A bonus: they don't charge anything extra for oat milk. An exception in Amsterdam!

Winkel 43 for the tastiest apple pie in Amsterdam. On the Noordermarkt and close to point 8 of the hunt!

Café Parlotte for their famous Lobster Roll. Close to number 1!

The Good Companion for their Happy Oyster Hours on Saturdays between 2:00 PM – 5:00 PM.

PEQU for a nice lunch with wine on the Noordermarkt. From here there is always something nice to see!

Wijmpje's Deli if you want to take home something tasty to snack or after the treasure hunt!

Restaurant La Oliva Pintxos Y Vinos for small snacks in one of the most beautiful streets of Amsterdam

Café Nol for when you fancy a drink in the afternoon. A treat after a successful afternoon. You will not find more local than this pub!

Café Thijssen for a beer and typical Dutch bitterbal in the sun. Aperol Spritz is also allowed ;-). Near a work of art on the way, you might already be able to guess which one?



Answers

Lyrics of Amsterdam son 'bij ons in de Jordaan'

Bij ons in de Jordaan
Zing je van hela hola hoeladiejee
Bij ons in de Jordaan
Zie je de jongens en de meiden
dansend gaan
(Hatsjee)
Bij ons in de Jordaan
Waar de bloemen voor de ramen
staan
En de Amsterdamse humor nooit
verloren gaat
Zolang de lepel in de brijpot staat

Answer quiz questions

1. C) 881,000 – Amsterdam has more bicycles than inhabitants
2. D) an Amsterdammertje has several meanings!
3. B) Seal – The ringed seal, a sea predator and family of the seal, is native to the Arctic and is also known as the "little seal" or "little fat one." It is not known what he was doing here, with the tropical temperatures in Amsterdam, but it was special.
4. C) The bridge was originally so narrow that many cars could not cross it
5. D) Amsterdam's oldest canal is located in the Red Light District – the oldest canal is the Oudezijds Voorburgwal, built in 1385.

Please note! On the next and last page you will find all corresponding numbers and therefore the answers to the street art hunt. Only check this if you want to check whether you've found everything right!





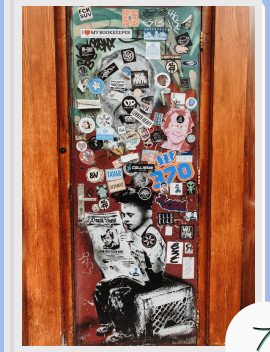
11.



12.



6.



7.



5.



3.



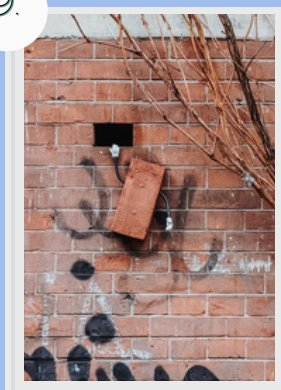
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4.



1.



9.



13.



8.



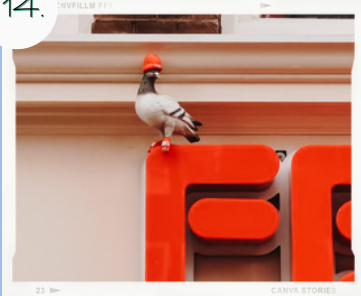
10.



2.



16.



14.

